



AGENDA
BOARD OF COMMISSIONERS STRATEGIC PLANNING COMMITTEE
1524 S 16th Street
Wilmington, NC 28401
July 1, 2019
4:00 p.m.

1. Call to Order
2. Roll Call
3. New Business
 - Approval of the Agenda
4. Old Business
 - Approval of minutes from the June 19, 2019 Meeting
5. Action Item Updates
6. Strategic Planning
7. Next Steps
8. CEO Comments
9. Adjournment



**STRATEGIC PLANNING COMMITTEE MEETING
OF THE HOUSING AUTHORITY OF
THE CITY OF WILMINGTON, NORTH CAROLINA
June 19, 2019**

The regular meeting of the Strategic Planning Committee was held on Monday, June 3rd, 2019 at 4:00 p.m., at 1524 S 16th Street, Wilmington, NC 28401.

Committee Members Present: Lee Backston, Commissioner
Kenneth Chestnut, Commissioner
Joan Johnson, Commissioner
Betsy Kahn, Commissioner

Committee Members Absent: Theresa Everett, Committee Chair

Others Present: Katrina Redmon, CEO
Julia Shaw, Executive Assistant

1. Call to Order

The meeting of the Strategic Planning Committee was called to order by Commissioner Backston at 4:00 p.m. on June 19th, 2019, pursuant to the notice sent to the Commissioners and Staff of Wilmington Housing Authority.

2. Roll Call

Roll call was taken and a quorum was present.

3. Approval of Agenda

The Agenda of the June 19th, 2019 Strategic Planning Committee Meeting was reviewed and a motion made by Commissioner Chestnut to approve the agenda was seconded by Commissioner Kahn and passed unanimously.

4. Approval of Minutes

The Minutes of the June 3rd, 2019 Strategic Planning Committee Meeting were reviewed, it was noted that Kim Fitzwater was not in attendance. A motion made by Commissioner Backston to approve the Minutes, with the noted correction, was seconded by Commissioner Kahn and carried unanimously.

5. Action Item Updates

Commissioner Backston presented the Status Summary update.

6. Strategic Planning

The committee reviewed the working document. Discussion covered measures for the financial theme which included total dollars and percentage growth annually.

Regarding staffing measures, an employee satisfaction survey was agreed upon. However, it was noted that this should take place after structural changes have taken place and employees are in the appropriate role and clear on those roles.

7. Next Steps

Commissioner Backston will research other organizations which rebranded from public housing to redevelopment.

Ms. Redmon will look into the chartering process in order for this transition to take place.

Commissioner Backston will research potential resources for marketing and branding work with our team.

Mr. Fitzwater will piece together a pie chart showing financial sources so we can get a feel of where the money comes from and better apply metrics to the financial strategic theme. This information is available from last year's Annual Report if necessary.

8. CEO Remarks

None at this time.

9. Adjournment

A motion made by Commissioner Kahn to adjourn the June 19th, 2019 Strategic Planning Committee Meeting was seconded by Commissioner Backston and passed unanimously.