



AGENDA
BOARD OF COMMISSIONERS STRATEGIC PLANNING COMMITTEE
1524 S 16th Street
Wilmington, NC 28401
August 5, 2019
3:00 p.m.

1. Call to Order
2. Roll Call
3. New Business
 - Approval of the Agenda
4. Old Business
 - Approval of minutes from the July 17, 2019 Meeting
5. Action Item Updates
6. Strategic Planning
7. Next Steps
8. CEO Comments
9. Adjournment



STRATEGIC PLANNING COMMITTEE MEETING
OF THE HOUSING AUTHORITY OF
THE CITY OF WILMINGTON, NORTH CAROLINA
July 17, 2019

The regular meeting of the Strategic Planning Committee was held on Monday, July 17th, 2019 at 4:00 p.m., at 1524 S 16th Street, Wilmington, NC 28401.

Committee Members Present: Theresa Everett, Committee Chair
Lee Backston, Commissioner
Kenneth Chestnut, Commissioner
Joan Johnson, Commissioner
Betsy Kahn, Commissioner

Others Present: Katrina Redmon, CEO
Julia Shaw, Executive Assistant

1. Call to Order

The meeting of the Strategic Planning Committee was called to order by Commissioner Everett at 4:00 p.m. on July 17th, 2019, pursuant to the notice sent to the Commissioners and Staff of Wilmington Housing Authority.

2. Roll Call

Roll call was taken and a quorum was present.

3. Approval of Agenda

The Agenda of the July 17th, 2019 Strategic Planning Committee Meeting was reviewed and a motion made by Commissioner Chestnut to approve the agenda was seconded by Commissioner Backston and passed unanimously.

4. Approval of Minutes

The Minutes of the July 1st, 2019 Strategic Planning Committee Meeting were reviewed, A motion made by Commissioner Johnson to approve the Minutes, with the noted correction, was seconded by Commissioner Chestnut and carried unanimously.

5. Action Item Updates

Commissioner Backston reported that he has done some research on cities where the local housing authority has transformed into a redevelopment authority. Ms. Shaw will send out the sources of revenue pie chart discussed at the last meeting.

6. Strategic Planning

The Committee continued to discuss metrics for the Strategic Objectives. Remaining Objectives are Internal Operations, Culture, and Staff.

There was discussion about appropriate targets for the Financial Objectives. One that was agreed upon was 25% growth by 2025 to be measured annually. Also, with regards to the objective to strengthen relationships, a goal of developing a communications plan by 2020 including rebranding was discussed.

Increasing enrollment in FSS and ROSS programs was also discussed as a target.

A leadership dashboard would be most relevant to Internal Operations Objective. Various possible metrics were discussed including an occupancy target of 95%, HCV utilization rate, and growing the vendor list.

It was noted from the prior meeting that the plan will include a definition for affordable housing.

7. Next Steps

Commissioner Everett will make changes to working documents based on discussions.

8. CEO Remarks

None at this time.

9. Adjournment

A motion made by Commissioner Kahn to adjourn the July 1st, 2019 Strategic Planning Committee Meeting was seconded by Commissioner Johnson and passed unanimously.